

Benchmarking Beyond Asset Size: 2014 Top 100 Lists

Based on FY 2013 Columbus Survey Results



The idea behind CF Insights is simple:
What if **each** community foundation could know what **all** community foundations collectively know?

Created by Community Foundations

CF Insights responds to a hunger for shared knowledge and greater impact among U.S. community foundations.

Community foundations grow stronger when their decisions are based on timely, accurate, and complete information. Through CF Insights, community foundations improve performance and sustainability – individually and collectively.

Propelled by FSG

As nonprofit consultants dedicated to social impact, FSG combines deep knowledge of the community foundation field with world-class research, strategy, and evaluation capabilities.

Learn more about CF Insights at www.cfinsights.org.

Acknowledgements

We would like to thank all of the **community foundations who participated in the 2013 Columbus Survey**. This research is a product of the field, for the field, and could not have been possible without the willingness of community foundations to share with one another.



CF Insights would like to offer special thanks to **The Columbus Foundation** which conducted the hallmark community foundation survey on behalf of the field from 1988-2007. We are grateful for the opportunity to now manage this important work of collecting and reporting field-wide data.



We would also like to thank the **Council on Foundations** for encouraging their members to participate in this important annual survey, and for helping to share the results with the field.

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Benchmarking Beyond Asset Size: Top 100 Lists

“What’s your foundation’s asset size?” This is the most commonly asked question in the community foundation field. However, every community foundation is unique; assets represent just one way to describe how a community foundation operates. Other factors, such as grantmaking, fundraising, donor engagement, and community context all contribute to a community foundation’s unique attributes and challenges.

In this publication, we highlight attributes that characterize community foundations in ways beyond asset values. 2013 Columbus Survey participants are ranked based on:

- **Most Active Grantmakers** - distribution rates, with percent of donor advised assets
- **Most Gifts per Capita** - gifts per capita, with population of community served
- **Most Activity** - total gift & grant transactions, with average transaction size

These rankings are not intended to give recommendations of what is 'best'. Rather, these rankings represent a new perspective on appropriate peer benchmarks for your foundation.

In addition to offering new peer group perspectives for your foundation, these rankings can be used to evaluate how your foundation’s values and mission align with its ranking. Some examples of aligning values with rankings include:

Grantmaking - if your foundation is focused on channeling funds from various sources into the community or working to engage donor advisors who are active philanthropists, then a high distribution rate would be 'best'. On the other hand, low distribution rates and a lower ranking in grantmaking activity would be valued if your foundation is primarily focused on building endowment.

Transactions - higher levels of transactions may result from affiliations with community projects (fiscally sponsored), fundraising funds, or other creative fundraising vehicles such as giving cards. These strategies are aimed at increasing gifts to and grants from these funds to promote philanthropy among different populations. However, if you are cultivating larger bequests and focusing on larger, but fewer, grants in your community, you may value being ranked lower on this metric and focus more on just the transaction size.

If you are included in any of the lists, consider communicating your position to promote community philanthropy in your area.

CF Insights members can visit cfinsights.org to compare your foundation’s performance relative to new peer sets based on these criteria.

Not included in the rankings? Consider joining the 280 community foundations that participate in the Columbus Survey. Visit cfinsights.org to find out how to contribute your data or how to become a CF Insights member.

List Methodology

Community Foundations Ranked by Most Active Grantmakers

The distribution rate is calculated by dividing the foundation's total grants by total assets (including supporting organizations) at the end of the foundation's 2013 FY. The Percent of Total Assets in Donor Advised Funds is the total amount of IRS-classified donor advised funds divided by total foundation assets.

Community Foundations Ranked by Most Gifts per Capita

Gifts per capita is calculated by dividing the foundation's total gifts (including supporting organizations) by the population of the foundation's service area. The service area is defined by each community foundation.

Community Foundations Ranked by Most Activity Volume

Total transactions represent the number of gifts and grants processed annually (including supporting organizations). The Average Transaction size represents the total dollar value of gifts plus the total dollar value of grants divided by the total number of transactions.

100 Most Active Grantmakers

2013 Rank	Foundation Name	Distribution Rate	Percent Total Assets Donor Advised
1	Community Foundation of Jackson Hole	31%	54%
2	Gulf Coast Community Foundation (MS)	30%	NA
3	Aspen Community Foundation	30%	52%
4	The Community Foundation for the National Capital Region	29%	82%
5	Greater Houston Community Foundation	25%	86%
6	Orcas Island Community Foundation	22%	14%
7	East Bay Community Foundation	22%	46%
8	Bainbridge Community Foundation	22%	71%
9	Whatcom Community Foundation	19%	24%
10	Community Foundation of Greater Memphis, Inc.	19%	59%
11	The Dallas Foundation	17%	NA
12	Community Foundation of New Jersey	17%	63%
13	Austin Community Foundation	16%	NA
14	Orange County Community Foundation (California)	16%	50%
15	Community Foundation for Nantucket	16%	20%
16	The Community Foundation of Collier County	15%	36%
17	The Community Foundation for Greater Atlanta	14%	72%
18	Foundation For The Carolinas	14%	62%
19	Grand Traverse Regional Community Foundation	14%	52%
20	Omaha Community Foundation	14%	NA
21	Middletown Community Foundation	13%	10%
22	The Greater Cincinnati Foundation	13%	35%
23	St. Louis Community Foundation	13%	59%
24	Delaware Community Foundation	13%	40%
25	California Community Foundation	12%	37%
26	Baltimore Community Foundation, Inc.	12%	39%
27	The Community Foundation for Northeast Florida	12%	57%
28	The Community Foundation of Middle Tennessee	12%	71%
29	Napa Valley Community Foundation	12%	38%
30	Blue Grass Community Foundation	12%	40%
31	Parasol Tahoe Community Foundation, Inc.	12%	57%
32	Miami County Community Foundation	12%	29%
33	Fairfield County Community Foundation	12%	42%
34	The Boston Foundation	11%	48%
35	Community Foundation of the Lowcountry	11%	22%
36	The Greater Kansas City Community Foundation	11%	59%
37	The Community Foundation of Louisville, Inc.	11%	62%
38	Truman Heartland Community Foundation	11%	13%
39	Lehigh Valley Community Foundation	11%	33%
40	The Columbus Foundation	10%	41%
41	Community Foundation of Western Nevada	10%	45%
42	Communities Foundation of Oklahoma	10%	38%
43	Hendricks County Community Foundation	10%	26%
44	The Dayton Foundation	10%	12%
45	Community Foundation for the Alleghenies	10%	20%
46	Permian Basin Area Foundation	9%	37%
47	Greater Green Bay Community Foundation	9%	31%
48	Gulf Coast Community Foundation (FL)	9%	14%
49	Community Foundation of Western Massachusetts	9%	24%
50	Community Foundation for Southwest Washington	9%	26%

100 Most Active Grantmakers (continued)

2013 Rank	Foundation Name	Distribution Rate	Percent Total Assets Donor Advised
51	Orange County Community Foundation Inc. (Indiana)	9%	8%
52	East Texas Communities Foundation, Inc.	9%	33%
53	The Seattle Foundation	9%	43%
54	Communities Foundation of Texas, Inc.	9%	52%
55	Community Foundation of Greater Des Moines	9%	38%
56	Community Foundation of Greater Greensboro	9%	36%
57	The Minneapolis Foundation	8%	44%
58	Triangle Community Foundation	8%	55%
59	Kern Community Foundation	8%	44%
60	Central Florida Foundation, Inc.	8%	34%
61	Santa Fe Community Foundation	8%	44%
62	Princeton Area Community Foundation	8%	22%
63	The Brookline Foundation, Inc.	8%	16%
64	Sioux Falls Area Community Foundation	8%	33%
65	The Community Foundation of Greater Birmingham	8%	NA
66	Rochester Area Community Foundation	8%	33%
67	Fulton County Community Foundation	8%	36%
68	Coastal Community Foundation of South Carolina	8%	NA
69	Community Foundation for the Greater Capital Region	8%	44%
70	Central Minnesota Community Foundation	8%	24%
71	The San Francisco Foundation	8%	37%
72	Silicon Valley Community Foundation	8%	89%
73	Berkshire Taconic Community Foundation, Inc.	8%	19%
74	Jennings County Community Foundation	7%	NA
75	Toledo Community Foundation, Inc.	7%	4%
76	The Denver Foundation	7%	NA
77	Community Foundation of Greater Jackson	7%	45%
78	The San Diego Foundation	7%	57%
79	The Chicago Community Trust	7%	32%
80	Yampa Valley Community Foundation	7%	27%
81	Hawaii Community Foundation	7%	25%
82	The Community Foundation of the Holland/Zeeland Area	7%	21%
83	Greater New Orleans Foundation	7%	55%
84	Community Foundation of North Florida	7%	73%
85	The Community Foundation for Northern Virginia	7%	95%
86	Central Indiana Community Foundation, Inc.	7%	58%
87	The Community Foundation of Eastern Connecticut	7%	13%
88	Community Foundation for Southeast Michigan	7%	26%
89	Arizona Community Foundation, Inc.	7%	NA
90	Adirondack Foundation	7%	24%
91	Community Foundation of Sarasota County	7%	14%
92	Community Foundation of North Texas	7%	68%
93	Shasta Regional Community Foundation	7%	28%
94	Community Foundation of Sonoma County	6%	NA
95	Rancho Santa Fe Foundation	6%	35%
96	Community Foundation of the Eastern Shore, Inc.	6%	22%
97	Community Foundation of NCW	6%	11%
98	Stanislaus Community Foundation	6%	NA
99	The Vermont Community Foundation	6%	46%
100	West Central Initiative	6%	3%

100 Most Gifts Per Capita

2013 Rank	Foundation Name	Gifts Per Capita	Population of area served
1	Community Foundation of Jackson Hole	\$976	20,000
2	Elkhart County Community Foundation	\$718	200,000
3	Greater Salina Community Foundation	\$646	55,000
4	Silicon Valley Community Foundation	\$538	2,576,815
5	Orcas Island Community Foundation	\$509	5,000
6	Harrison County Community Foundation, Inc.	\$297	39,364
7	Omaha Community Foundation	\$295	1,000,000
8	Parasol Tahoe Community Foundation, Inc.	\$291	40,000
9	The Greater Kansas City Community Foundation	\$259	1,626,336
10	Marin Community Foundation	\$227	250,000
11	Kalamazoo Community Foundation	\$190	250,000
12	Aspen Community Foundation	\$165	73,537
13	Tulsa Community Foundation	\$164	1,500,000
14	Community Foundation for Nantucket	\$152	11,000
15	Springfield Foundation	\$142	137,208
16	Phelps County Community Foundation, Inc.	\$124	10,000
17	Hutchinson Community Foundation	\$123	68,000
18	Steuben County Community Foundation, Inc.	\$120	34,028
19	Foundation For The Carolinas	\$119	2,419,057
20	Richland County Foundation	\$112	120,000
21	San Angelo Area Foundation	\$107	165,000
22	The Winston-Salem Foundation	\$106	365,000
23	Portland Foundation	\$103	21,250
24	Orange County Community Foundation Inc. (Indiana)	\$100	19,969
25	Community Foundation of Greater Des Moines	\$96	575,000
26	Community Foundation of Greater Dubuque	\$96	143,279
27	Community Foundation for Muskegon County	\$90	252,196
28	Community Foundation of Mount Vernon & Knox County	\$89	59,324
29	Kosciusko County Community Foundation, Inc.	\$86	77,000
30	Bainbridge Community Foundation	\$80	23,500
31	Shasta Regional Community Foundation	\$77	45,259
32	Crown Point Community Foundation Inc.	\$74	27,317
33	Lincoln Community Foundation, Inc.	\$73	293,407
34	Greater Cedar Rapids Community Foundation	\$72	150,000
35	Tipton County Foundation, Inc.	\$69	15,788
36	Grays Harbor Community Foundation	\$66	68,000
37	Community Foundation Serving Richmond and Central Virginia	\$65	1,000,000
38	Western Indiana Community Foundation	\$62	17,213
39	The Columbus Foundation	\$60	2,000,000
40	Community Foundation of Greater Memphis, Inc.	\$59	1,340,930
41	Sioux Falls Area Community Foundation	\$59	237,000
42	Grand Haven Area Community Foundation	\$59	56,000
43	Central Indiana Community Foundation, Inc.	\$54	1,100,000
44	The Dayton Foundation	\$53	995,571
45	The Pittsburgh Foundation	\$53	2,500,000
46	Tahoe Truckee Community Foundation	\$53	40,000
47	The Boston Foundation	\$52	2,500,000
48	Community Foundation for the Fox Valley Region, Inc.	\$52	390,000
49	Parke County Community Foundation	\$51	17,237
50	The Community Foundation of Louisville, Inc.	\$51	779,000

100 Most Gifts Per Capita (continued)

2013 Rank	Foundation Name	Gifts Per Capita	Population of area served
51	Ohio County Community Foundation	\$51	6,065
52	The Community Foundation for Northeast Florida	\$51	1,000,000
53	Spartanburg County Foundation	\$51	280,738
54	The Community Foundation of the Holland/Zeeland Area	\$50	100,000
55	Community Foundation of Greater Greensboro	\$47	300,000
56	Santa Barbara Foundation	\$46	405,000
57	Fulton County Community Foundation	\$45	20,872
58	Blue River Foundation, Inc.	\$44	45,000
59	Middletown Community Foundation	\$44	100,000
60	Lakeshore Community Foundation, Inc.	\$43	80,583
61	Santa Fe Community Foundation	\$42	268,000
62	Noble County Community Foundation, Inc.	\$42	47,553
63	Berkshire Taconic Community Foundation, Inc.	\$42	247,331
64	The Community Foundation of Lorain County	\$41	360,000
65	Dubois County Community Foundation, Inc.	\$41	42,000
66	The Cleveland Foundation	\$40	1,393,978
67	Community Foundation of Sarasota County	\$40	904,760
68	The Community Foundation for Greater Atlanta	\$39	5,000,000
69	Yampa Valley Community Foundation	\$39	20,000
70	New Hampshire Charitable Foundation	\$39	1,309,940
71	The Community Foundation for Greater New Haven	\$39	625,457
72	The Seattle Foundation	\$39	2,007,440
73	The Minneapolis Foundation	\$38	1,000,000
74	The Community Foundation of Bartholomew County, Inc.	\$38	71,500
75	The Findlay-Hancock County Community Foundation	\$38	74,000
76	Oklahoma City Community Foundation, Inc.	\$38	1,000,000
77	Grand Rapids Community Foundation	\$38	500,000
78	Greater Green Bay Community Foundation	\$37	225,000
79	Community Foundation for Southwest Washington	\$37	500,000
80	Gulf Coast Community Foundation (FL)	\$37	550,000
81	Union County Foundation	\$36	7,513
82	Community Foundation of NCW	\$36	125,000
83	Community Foundation for the Alleghenies	\$36	309,252
84	Community Foundation of the Eastern Shore, Inc.	\$35	176,697
85	Porter County Community Foundation	\$35	165,537
86	The Rhode Island Community Foundation	\$34	1,286,000
87	Petoskey-Harbor Springs Area Community Foundation	\$34	31,437
88	Greater Houston Community Foundation	\$33	3,500,000
89	Wayne County, Indiana, Foundation, Inc.	\$33	68,643
90	Maine Community Foundation, Inc.	\$33	1,274,900
91	Toledo Community Foundation, Inc.	\$32	500,000
92	Cass County Community Foundation	\$31	38,828
93	Benton Community Foundation	\$30	8,500
94	Blue Mountain Community Foundation	\$30	68,000
95	Community Foundation of the Ozarks	\$29	800,000
96	The Greater Cincinnati Foundation	\$28	2,100,000
97	Stark Community Foundation	\$28	415,000
98	Washington County Community Foundation	\$28	28,147
99	Community Foundation For Monterey County	\$28	426,762
100	Community Foundation of Abilene	\$28	200,000

100 Most Activity Volume

2013 Rank	Foundation Name	Total Transactions (#)	Average Transaction Size
1	The Greater Kansas City Community Foundation	42,641	\$15,265
2	Communities Foundation of Texas, Inc.	38,408	\$5,697
3	The Columbus Foundation	24,402	\$12,173
4	Greater Houston Community Foundation	21,919	\$10,267
5	The Dayton Foundation	21,353	\$4,367
6	Foundation For The Carolinas	17,892	\$26,007
7	The Community Foundation of Middle Tennessee	15,429	\$4,693
8	Community Foundation of the Ozarks	14,990	\$2,443
9	Silicon Valley Community Foundation	14,927	\$117,254
10	The Pittsburgh Foundation	14,843	\$12,077
11	The New York Community Trust	14,600	\$19,710
12	Minnesota Community Foundation and The Saint Paul Foundation	14,473	\$8,573
13	Lincoln Community Foundation, Inc.	13,644	\$1,976
14	California Community Foundation	13,250	\$26,349
15	Tulsa Community Foundation	12,804	\$28,783
16	The Community Foundation for the National Capital Region	12,793	\$11,691
17	The Greater Cincinnati Foundation	12,255	\$10,522
18	The Community Foundation for Greater New Haven	11,583	\$3,998
19	The Winston-Salem Foundation	11,145	\$5,378
20	Rochester Area Community Foundation	10,855	\$4,115
21	The Dallas Foundation	9,892	\$11,009
22	Community Foundation of New Jersey	9,636	\$10,201
23	The San Diego Foundation	9,437	\$10,058
24	The Seattle Foundation	9,205	\$15,743
25	Arizona Community Foundation, Inc.	9,086	\$13,543
26	The Oregon Community Foundation	9,078	\$16,865
27	Delaware Community Foundation	8,982	\$4,656
28	The Community Foundation of Louisville, Inc.	8,975	\$8,977
29	Community Foundation of Jackson Hole WY	8,877	\$3,858
30	Community Foundation of Greater Des Moines	8,725	\$9,085
31	The Chicago Community Trust	8,635	\$41,554
32	Community Foundation of Greater Memphis, Inc.	8,548	\$16,338
33	The Minneapolis Foundation	8,511	\$10,715
34	The Miami Foundation	8,413	\$6,532
35	Oklahoma City Community Foundation, Inc.	8,336	\$7,624
36	The Boston Foundation	8,150	\$28,375
37	North Carolina Community Foundation	8,110	\$1,944
38	Community Foundation for Muskegon County	7,890	\$4,031
39	Community Foundation Serving Richmond and Central Virginia	7,706	\$13,981
40	Oshkosh Area Community Foundation	7,587	\$1,178
41	Orange County Community Foundation (California)	7,261	\$14,953
42	Baltimore Community Foundation, Inc.	7,133	\$6,307
43	The Community Foundation for Greater Atlanta	7,125	\$46,547
44	Maine Community Foundation, Inc.	7,024	\$9,128
45	Berkshire Taconic Community Foundation, Inc.	6,949	\$2,771
46	Community Foundation of Southern Wisconsin, Inc.	6,938	\$949
47	The San Francisco Foundation	6,808	\$24,458
48	Community Foundation for the Fox Valley Region, Inc.	6,740	\$4,523
49	Community Foundation for the Alleghenies	6,638	\$2,455
50	Arkansas Community Foundation	6,572	\$6,767

2013 Rank	Foundation Name	Total Transactions (#)	Average Transaction Size
51	New Hampshire Charitable Foundation	6,223	\$13,437
52	Santa Fe Community Foundation	6,221	\$2,717
53	The Greater Milwaukee Foundation	5,879	\$12,995
54	Baton Rouge Area Foundation	5,862	\$8,916
55	Centre Foundation	5,655	\$866
56	Central Indiana Community Foundation, Inc.	5,641	\$18,292
57	Hawaii Community Foundation	5,543	\$12,876
58	Community Foundation of Western North Carolina	5,215	\$5,995
59	The Cleveland Foundation	5,213	\$27,763
60	The Rhode Island Community Foundation	5,191	\$14,901
61	Toledo Community Foundation, Inc.	5,187	\$6,113
62	Madison Community Foundation	5,145	\$3,353
63	Triangle Community Foundation	5,123	\$5,965
64	Community Foundation for Southeast Michigan	5,103	\$25,140
65	Community Foundation of the Great River Bend	5,093	\$3,032
66	Akron Community Foundation	5,003	\$2,919
67	Greater New Orleans Foundation	4,948	\$5,634
68	The Community Foundation of Frederick County Maryland, Inc.	4,942	\$1,268
69	Battle Creek Community Foundation	4,917	\$2,049
70	Spartanburg County Foundation	4,667	\$4,753
71	Community Foundations of the Hudson Valley	4,632	\$1,737
72	Central New York Community Foundation	4,624	\$4,478
73	The Philadelphia Foundation	4,408	\$8,414
74	Central Minnesota Community Foundation	4,336	\$2,788
75	Marin Community Foundation	4,197	\$28,604
76	Gulf Coast Community Foundation (FL)	4,162	\$10,031
77	The Community Foundation of the Holland/Zeeland Area	4,153	\$2,125
78	Sioux Falls Area Community Foundation	4,152	\$5,285
79	Fairfield County Community Foundation	4,088	\$7,465
80	Fremont Area Community Foundation	4,075	\$2,493
81	Greater Green Bay Community Foundation	4,073	\$3,754
82	East Tennessee Foundation	4,055	\$4,205
83	Kosciusko County Community Foundation, Inc.	3,950	\$2,112
84	Community Foundation of Greater Greensboro	3,908	\$7,221
85	East Bay Community Foundation	3,782	\$26,134
86	Chester County Community Foundation	3,774	\$2,430
87	Grand Haven Area Community Foundation	3,756	\$1,833
88	Community Foundation of the Lowcountry	3,719	\$3,347
89	Community Foundation for the Greater Capital Region	3,683	\$2,224
90	Hendricks County Community Foundation	3,677	\$737
91	Community Foundation For Monterey County	3,676	\$5,991
92	Erie Community Foundation	3,642	\$4,858
93	Community Foundation for Greater Buffalo	3,615	\$7,718
94	Kalamazoo Community Foundation	3,590	\$17,273
95	The Vermont Community Foundation	3,538	\$8,616
96	The Community Foundation for Northeast Florida	3,500	\$24,817
97	Community Foundation of Greater Dubuque	3,423	\$4,740
98	Grand Rapids Community Foundation	3,392	\$7,884
99	Community Foundation of Western Massachusetts	3,335	\$5,384
100	Porter County Community Foundation	3,306	\$2,289

Compare Metrics For Your Own Community Foundation

CF Insights supports the field and our members in using data to uncover insights. Some action steps to consider:

- **SHARE** these rankings with your board, highlighting how your foundation compares to the field
- **CONNECT** with you peers to understand best practices and fresh ideas in the field
- **CREATE** benchmark reports at www.cfinsights.org to view metrics for your foundation's performance over time or compared to a peer aggregate

Once you've logged in to www.cfinsights.org, you can instantly generate comparative data to further understand your community foundation's performance relative to peers. Longitudinal trend and high level comparative reports are available for the field and CF Insights members have access to reports with customized benchmarking data.



For questions or comments on this report, please contact:

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The idea behind CF Insights is simple:

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